



# SUMMARY OF SERVICES

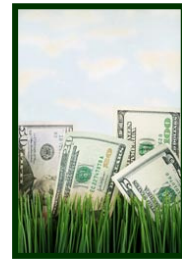
[www.agpom.org](http://www.agpom.org)

AGPOM is a 501(c)(6) non-profit organization dedicated to the advancement of the Green Movement. We help companies realize the value of Green initiatives and create incentives that drive their participation. We focus on existing commercial buildings. Our approach is based on simplification and being impactful while not overly burdensome. Specific services include the following:

## **AGPOM Green Plan<sup>SM</sup>**

This plan outlines simple criteria for "Greening" your business. Categories include: General Business Practices, HVAC Use, Office Equipment Use, Lighting and Employee Participation. By committing to this plan, you can start reducing your utility bills today while demonstrating your support of the green movement to your customers and employees. Your commitment also grants "Level II" membership status which includes:

- ✓ Placement in the AGPOM Member Directory
- ✓ Discounts from preferred vendors
- ✓ Premium credits from AGPOM insurers
- ✓ AGPOM Seal to proudly display on your company's website
- ✓ AGPOM Member plaque to prominently display in your office
- ✓ Co-Branding capability with the AGPOM newsletter



## **AGPOM Reference Library**

AGPOM maintains an extensive library of resources and reference material dedicated to environmental sustainability. This material will assist any interested member in reducing their company's carbon footprint and reaching a consistent eco-friendly approach to their business.

Reference library material is segregated into the following sections:

- Energy Efficiency
- Water Conservation
- Waste Minimization
- Improved Indoor Air Quality

## **Green Insurance Products:**

Members of AGPOM have access to a specialty insurance program made available through a partnership with Mainstay Insurance Group, Inc. AGPOM's insurance plan is specifically designed to address the unique needs of our membership. In addition to various "Green" coverage endorsements, the premium rates have credits available depending upon individual member commitment to sustainability practices. The greater the member's commitment, the lower the insurance cost. Available lines of coverage include: Property, General Liability, Auto, Umbrella, Crime and Fidelity.





## Quarterly Member Newsletter

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The *AGPOM Review* is our quarterly member newsletter. The *Review* keeps members abreast of trends and changes within the Green movement. Consistent topics include:

- Highlights of industry best practices
- Updates on important advocacy and code developments
- Sustainability news stories
- Partnership projects with other associations and organizations

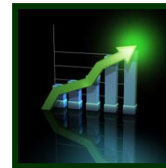
The *Review* is committed to responsibly informing readers about the issues that matter most. It is informative, timely and a must read for property owners and managers participating in the movement.

## Resource Center

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The AGPOM Online Resource Center offers up-to-date information concerning critical concepts and organizations related to sustainability. It also houses an archive of the AGPOM Review. Also available is a “Green” Glossary and a section on Green Links and Descriptions.

- Green Links and Descriptions
- Green Glossary
- Newsletter Archive



## Sustainability and Legal Consulting

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AGPOM has partnered with leading providers of energy and sustainability consulting, as well as “Green” attorneys to make their services available to association members at a discounted rate. These consultants help AGPOM members develop and implement green strategies effectively suited to their particular business. From energy efficiency and indoor air quality, to “Green” leases, these experts have in-depth expertise in assisting clients as they enter an increasingly complex spectrum of “Green” options.

Available services from AGPOM consultants and attorneys include:

- Sustainability Master Plan.
- The Green Audit.
- Online Sustainability Assessment Tool.
- Green Leasing.
- Government, Private and Non-Profit Incentives for Sustainable Development.
- Green Building Certification and Related Design Standards including LEED® and Energy Star® compliance.



Legal Counsel to Great Companies®



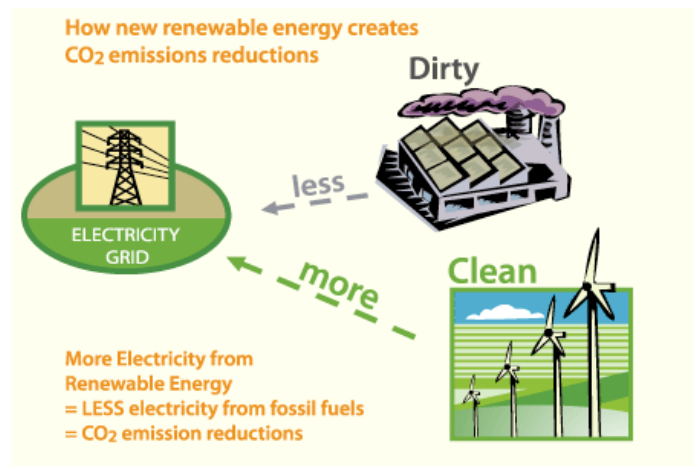
STRATEGIC  
SUSTAINABILITY  
CONSULTING

## Renewable Energy Credits

Renewable energy facilities generate renewable energy credits (RECs) when they produce electricity. Purchasing these credits is a way to reduce the environmental footprint of your electricity consumption.

Mainstay Insurance Group has partnered with Bonneville Environmental Foundation (BEF) to help AGPOM members “green” their insurance premiums. Mainstay uses a portion of their revenue to purchase Renewable Energy Credits on behalf of AGPOM member companies that are buying insurance through the AGPOM Insurance Program. Members can purchase additional credits at our discounted price which can then be used to apply for LEED credits. This unique environmental strategy creates significant value and benefits to AGPOM membership:

- Boost your commitment to corporate responsibility through insurance purchase.
- Receive recognition certificate to proudly display to all stakeholders.
- Qualify for up to 6 LEED credits.
- Help fight climate change with little to no effort.
- Be more prepared for pending federal legislation.



### How much does purchasing Green Power typically cost?

Renewable Energy Certificates are technically a commodity, meaning that they are subject to the same price volatility as any other commodity (oil, gold, etc) based on market factors such as supply, demand, potential and existing government legislation, and vintage dates of the RECs required. Prices depend on many factors, such as the location of the facility producing the RECs, whether there is a tight supply / demand situation, whether the REC is used for RPS compliance, even the type of power created. Solar renewable energy certificates or SRECs, for example, tend to be much more valuable in mid-Atlantic markets. Currently, prices range from \$1.75 - \$5 per MWh. The average price per LEED point for some recent projects is between \$500 and \$1,500.