

# **Frequently Asked Questions**



## ***I understand I am now a member in AGPOM, why should I care?***

You should care for many reasons:

- 1) AGPOM helps your company “Go Green”. Going green is good for the planet, your local community and your bottom line.
- 2) Your membership status with AGPOM makes you eligible for various pricing credits with partner vendors such as consultants and insurance providers.
- 3) Increasingly, companies are under pressure to participate in the Green Movement. This pressure is coming from customers, employees and the government. AGPOM provides tools and resources specifically selected to help alleviate that pressure.

## ***What tools and resources does AGPOM provide?***

The first thing companies need is strategic direction on where and how to participate. We offer this in the form of the **AGPOM Green Plan<sup>SM</sup>**. This plan is outlined in the enclosed “Features and Benefits” piece along with other tools and resources provided by AGPOM.

## ***Where do I get a copy of the AGPOM Green Plan?***

You may download a copy of the Green Plan at: <http://www.agpom.org/greeningyourproperty> or you will find both plans in your member welcome packet. Be aware that there are two types of plans; A Building Owner Plan, and a Tenant Plan. Be sure to select the applicable plan for your type of business.

## ***You mentioned improvements to my bottom line?***

Absolutely! From lower utility bills to more productive employees, taking on corporate sustainability measures has proven to increase profitability. See our enclosed piece on “Why Go Green” for more details.

## ***OK, I see why I should Go Green, will AGPOM help me document my efforts for others.***

We will! Once you commit to the AGPOM Green Plan, we will send you an impressive member plaque for display in your reception area. We will also send you a member seal which can be used on your website and other marketing material. Both are valuable tools for demonstrating your commitment to others and enhancing your image in the marketplace.

## ***Is the presence of an AGPOM plaque in my lobby, or a seal on my website, really that useful?***

Every day, people and companies around the country are moving to a Greener way of life. With pressure from the federal government, as well as customers and employees, most will continue moving in a Green direction. Member recognition by AGPOM is an important part of documenting your participation for interested parties. Early adapters will take early benefits.

## ***Must I achieve every item in the AGPOM Sustainability Plan to attain “Level II” membership and realize the benefits found therein?***

Each member has unique attributes relative to how they manage their business. We are open to discussion regarding this topic. Reasonable exceptions can be made.

## ***Your sustainability plan is a great first step for taking my company Green, what about when I want to take the next step?***

AGPOM offers you a pre-qualified network of expert sustainability consultants that can take you to the next level. Furthermore, these consultants provide their services at a discounted rate to AGPOM members.