

# Why Go Green?



## Financial Benefits:

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- **Expense Reductions:** Green initiatives reduce energy, water and maintenance costs.
- **Enhanced Brand Image:** Green businesses are looked upon more favorably.
- **Asset Appreciation:** Green building concepts drive appreciation of building values and increase investor desirability.
- **Higher Occupancy Rates:** Tenants are attracted to space that increases employee comfort level while enhancing public image.
- **More Productive Workforce:** Green workspace results in happier employees and less absenteeism.
- **Lower Insurance Premiums:** Buildings that document their green progress are eligible for insurance premium credits from AGPOM insurers.

## Community Benefits:

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- **Reduction in Health Risks:** The use of toxin-free building materials and green ventilation systems minimize potential health risks of cancer, asthma and other ailments.
- **Public Safety Improvements:** Many green buildings undergo a commissioning process that ensures buildings systems are operating optimally which reduces potential for fire and other hazards.
- **Improvements in Thermal and Acoustic Environment.**
- **Strengthening of Infrastructure.**

## Environmental Benefits:

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- **Improvements in Air and Water Quality.**
- **Reduction in Solid Waste.**
- **Reduction in Fossil Fuel Use and Dependence.**
- **Conservation and Protection of Water and Forest Ecosystems.**
- **Promotion of Alternative Energy Sources.**